

University-Industry Collaboration

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University-Industry Collaboration Maturity Model



	Awareness	Relationship	Support	Sponsorship	Strategic Alliance
Human Capital Development for the Future	<ul style="list-style-type: none"> Recruitment Job Bank Job Fairs 	<ul style="list-style-type: none"> Internships Guided Tours to Corporate Facilities 	<ul style="list-style-type: none"> Business Clinics Engineering Projects Curricula co-design Seminars & Workshops 	<ul style="list-style-type: none"> Internships Joint Certifications Scholarships Funds 	<ul style="list-style-type: none"> Internships Strategic Collaboration
Human Capital Development for Local Recruitment	<ul style="list-style-type: none"> Open Training Programs 	<ul style="list-style-type: none"> Closed Training Programs Graduate Programs Online 	<ul style="list-style-type: none"> Executive Education Specialist Programs High Potential Talent Development 	<ul style="list-style-type: none"> Graduate Programs High Level Executives Joint Certifications International Programs 	<ul style="list-style-type: none"> High Specialised Academic Programs Corporate University
Technology & Knowledge Transfer	<ul style="list-style-type: none"> Identification of Opportunity Areas for Collaboration 	<ul style="list-style-type: none"> Marketing Innovation Ad-hoc Projects 	<ul style="list-style-type: none"> Business Model Innovation Corporate Chairs 	<ul style="list-style-type: none"> Process Innovation Process Consulting Engineering Projects 	<ul style="list-style-type: none"> Product and Service Innovation Specialised Consulting
Research & Technological Development (R&D)	<ul style="list-style-type: none"> Awareness of University's R&D Competencies. 	<ul style="list-style-type: none"> Specific R&D Projects R&D Internships 	<ul style="list-style-type: none"> Testing New Concepts and Prototypes National R&D Projects Joint R&D Investments 	<ul style="list-style-type: none"> Joint Investment Funds International R&D Projects Visiting Researcher on Corporate Site 	<ul style="list-style-type: none"> Joint R&D Laboratories Joint Design, Engineering, and Manufacturing Centers Fellowships Research Fundraising



Thank you for your attention!
Questions?